

MBA Advising Sheet Marketing Concentration

Prerequisites required (if you don't have previous courses):

- Any Statistical Concepts and Terminology like course
- Any Business Concepts like course

Required Courses: 8 required

<input type="checkbox"/>	MBA 607	Strategic Marketing Mgmt	3 Credits
<input type="checkbox"/>	MBA 609	Mgmt of Production & Operations	3 Credits
<input type="checkbox"/>	MBA 681	Int'l Business & Leadership	3 Credits
<input type="checkbox"/>	MBA 684	Managerial Economics	3 Credits
<input type="checkbox"/>	MBA 606	Accounting for Managers	3 Credits
<input type="checkbox"/>	MBA 660	Legal Env. Of Mgmt	3 Credits
<input type="checkbox"/>	MBA 670	Financial Analysis	3 Credits
<input type="checkbox"/>	MBA 685	Strategic Mgmt & Policy	3 Credits

Take the following two courses:

<input type="checkbox"/>	MBA 511	Integrated Marketing Communications	3 Credits
<input type="checkbox"/>	MBA 521	Business-to-Business Marketing	3 Credits

Select two courses from the following:

<input type="checkbox"/>	MBA 531	Sales Management	3 Credits
<input type="checkbox"/>	MBA 541	Marketing Research	3 Credits
<input type="checkbox"/>	MBA 561	Entrepreneurship	3 Credits
<input type="checkbox"/>	MBA 620	Negotiation & Meditation	3 Credits